



Smart Cities and Infrastructure

Digital Production and  
Products – Industry 4.0



Future Mobility

Business Opportunities  
for German and Korean  
Companies

Energy for our Future

## Nicolina Praß

MBA

ITA Academy GmbH - Digital Capability Center

Head of ITA Academy and Digital Capability Center



The digital transformation is still a big challenge for global companies from different industries. Because of this, the Digital Capability Center in Aachen support companies during their digital transformation with Industry 4.0 analyses, consulting and research- and development projects. The developed analysis was implemented to capture all relevant values in the actual production environment. Existing resources, systems, processes as well as the machine equipment will be analyzed to create an industry 4.0 roadmap to increase productivity, efficiency and quality of the produced products.

- since 2017            Head of ITA Academy – Digital Capability Center, Aachen
- 2015 – 2017        Master of Business Administration (MBA)  
Hochschule Niederrhein – Mönchengladbach, Germany
- 2014 - 2017        Project Manager – ITA Technologie Transfer GmbH, Aachen
- 2010 - 2014        Textile and Clothing Management (engl. B.Sc.)  
Hochschule Niederrhein – Mönchengladbach, Germany

