



Smart Cities and Infrastructure

Digital Production and Products – Industry 4.0



Future Mobility

Business Opportunities for German and Korean Companies

Energy for our Future

Soodong Park

Hyundai Motor Company

Head of Open Innovation Strategy Group



Smart Mobility & Open Innovation

Career

Hyundai Motor Company (Feb 2017 - current)

- Open Innovation Strategy Group, Strategy and Technology Division

Hyundai Autoever (Jun 2016 - Feb 2017)

- Corporate strategy and planning

Hyundai Autoever Telematics America (Aug 2012 - Jun 2016)

- President & Chief Executive Officer

Hyundai Motor Company (1993 - 2012)

- Corporate strategy and planning

- Global telematics business

- Venture investment & management

- Sales in Asia, Africa and Middle East

- JV for CKD plant in China, Indonesia and Malaysia

Education

M.S., International Economics, Seoul National University, Korea, 1992

B.S., International Economics, Seoul National University, Korea, 1987

