



Smart Cities and Infrastructure

Digital Production and
 Products – Industry 4.0



Future Mobility

Business Opportunities
 for German and Korean
 Companies

Energy for our Future

Prof. Dr. Dr. e.h.

Lutz Heuser

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CEO



How Real-time Urban Data Creates Value to Cities

The Digital Transformation Age will impact the way cities will be operated, in the future. The introduction of the Internet of Things and the use of mobile services using smartphones have created a service portfolio to support cities in their grand challenges. Among others, cities have to deal with a growing mobility demand in a sustainable way. The demand to reduce CO2 emission has called for more energy efficient district management. All of this will call for an integrated approach to connect the different urban infrastructures through an open urban data platform. Based on the collective set of data sets, new services can be derived creating value to citizens and businesses.

since 2012

2010 – 2012

1999 – 2010

1987 – 1998

Founder & CEO, [ui!] the urban institute

CTO, AGT International

EVP & Global Head of SAP Research, SAP

VP EMEA Applied Research, Digital Equipment Corp.

